

“Enacting and Enforcing Local Public Policy to Improve Health”



western massachusetts center for
healthycommunities

**The Western Massachusetts Center for Healthy Communities
invites you to attend:**



Join us to learn more about how local public policy can support prevention and improve community health. In this training and dialogue, we'll examine:

- **What role does policy play in improving health?**
- **Who has the power to make local municipal policy change? How can my prevention coalition educate and influence them in positive ways?**
- **What types of local prevention policies are effective and should be enacted?**
- **What types of activities are allowable for non-profits? What are the parameters around “education” vs. “advocacy” vs. “lobbying” and what are the options?**
- **What resources are available to help prevention advocates support public policies?**

**Where: Massachusetts Behavioral Health Partnership
489 Whitney Avenue in Holyoke, MA
3rd floor conference room**

When: January 24, 2012; 9:30 am to 12:30 pm; lunch will be provided

Cost: \$20.00

**Register by calling Miriam Jusino @ (413) 540-0600 x100, or by email:
miriam_jusino@cooley-dickinson.org**

**Please send checks payable to: WMCHC c/o Cooley Dickinson Hospital
489 Whitney Avenue, Suite 201, Holyoke, MA 01040**